



TRIBAL-ISAC

INFORMATION SHARING & ANALYSIS CENTER

Tribal-ISAC is a 501(c)(3) nonprofit created for tribes, by tribes.

SPONSORSHIP INFORMATION PACKET

ABOUT TRIBAL-ISAC

The Tribal Information Sharing and Analysis Center (Tribal-ISAC) is a division of not-for-profit Tribal Share, Inc. The mission of Tribal-ISAC is to improve the overall security posture of Tribes with an emphasis on cybersecurity, but including all-hazard threats and risks.

Your Sponsorship Supports this Mission!

Tribal-ISAC is governed by Tribal Share, Inc. a 501(c)(3) with the following objectives:

- Sharing of community security threat information and intelligence in a safe and secure environment among the nations Native American and Alaska Native tribes
- Improving the security posture of all Native American and Alaska Native tribes to better protect their critical national infrastructure
- Sharing best practices, tools, assessments and education to help each tribe protect their own resources including critical infrastructure located on tribal trust land, to benefit national public interest and tribal citizens
- Managing the collaboration with other Industry Security and Analysis Center organizations ("ISAC") and federal, state, local and territorial resources and agencies to improve resilience and preparedness of tribes across the nation
- A platform for providing more opportunity, education, resources and sharing activities to the benefit of Native American or Alaska Native tribes or tribal citizens.

MEET THE TRIBAL-ISAC STEERING COMMITTEE



Mike Day, Executive Officer,
TribalHub



Toni Pepper, CEO of Pepper
Consulting LLC



Lee Edberg, IT Cybersecurity
Manager, Mystic Lake Casino Hotel,
Shakopee Mdewakanton Sioux
Community



Patrick Tinklenberg
Vice President of Information
Technology, Sycuan Casino



Adam Morrison, Chief Information
Officer, Mississippi Band of Choctaw
Indians



Robin Villareal, Chief Information
Officer, Gila River Resorts & Casinos



Adam Gruscynski
IT Director, Potawatomi Casino Hotel

FUNDING AND PARTNERSHIPS

Funding:

Tribal-ISAC, a division of the not-for-profit Tribal Share, Inc is currently funded by four primary sources:

- Membership Fees
- Sponsorships
- Charity Golf Outing
- Tax-Deductible Donations

Partnerships:

Tribal Share and Tribal-ISAC's vision and mission is led by volunteers from tribes and tribal enterprises across the U.S. These volunteers rely on industry partnerships for day to day operations, resources and connections in order to expand their mission and vision and effectively operate.

National Council of ISAC's:

Tribal-ISAC has strong relationships with other ISAC's nationwide and have recently been recognized and accepted as a member of the National Council of ISAC's, a coordinating body designed to maximize information flow across and among key private and non-federal critical infrastructures and with the federal government. Tribal-ISAC was accepted as 1 of 28 ISAC's across the entire nation to be a named member of this prestigious group that started in 2003 and also includes; National Defense ISAC, Space ISAC, Health ISAC and MS-ISAC just to name a few. [<Click here for more info.>](#)

Gate-15:

Tribal-ISAC selected Gate-15 as their research analyst group and industry experts to provide members with; threat analysis, cyber threat intelligence, incident response, malware analysis, daily highlights, security awareness/education, monthly threat reports, ad-hoc emerging threat advisories, threat briefings/webinars and more. [<Click here for more info.>](#)

TribalHub:

Tribal-ISAC has partnered with TribalHub, the largest community of technology minded professionals from Tribes across the U.S. to manage their day to day operations and membership base. TribalHub's expertise, depth of knowledge and long-standing reach in the tribal space when comes specifically to technology in gaming, government and health makes them the perfect partner and critical in the launch and position Tribal-ISAC is in today. [<Click here for more info.>](#)

SPONSORSHIP OVERVIEW

The 574 federally recognized tribes have a long history of being overlooked or mistreated and this unfortunate history has created distrust and isolation that continues to put tribes at a greater security risk. Until the formation of the Tribal-ISAC, there has been NO trusted security group by tribes and for tribes with this important mission. Tribes want their own governments and infrastructure to be more secure and prepared. They want to support and implement effective security systems and processes but often lack the resources or information to be successful in those initiatives. The Tribal-ISAC is a trusted sharing platform and community built by tribes, for tribes, that help achieve these goals.

Tribal-ISAC Visionary Sponsor: \$5,500

Sponsoring at the Visionary level supports all of the logistics and collaboration efforts needed to provide tribal-specific news to the members of Tribal-ISAC. While you are financially supporting the group, you are also gaining valuable and exclusive exposure opportunities to both the Tribal-ISAC members and the TribalHub Community. Learn More on page 5.

Tribal-ISAC Giving Sponsor: \$3,000

Currently, Tribal-ISAC is funded by nominal annual membership fees and is supported entirely by volunteer boards, committees, and working groups. Our goal is to have all tribes as members and your sponsorship will help eliminate cost being a barrier for some tribes to join. Choose the tribe you would like to name that can utilize these funds towards their membership OR simply elect for these funds to be earmarked for ANY tribe that demonstrates a need for funding assistance in order to participate as a member of Tribal-ISAC. Learn more on page 6.

Annual Tribal-ISAC Golf Outing: \$1,250 - \$10,000

Every year at the TribalNet Annual Conference and Tradeshow, TribalNet operates and manages the Tribal Share Golf outing. The raised funds go to Tribal Share and are distributed to Tribal-ISAC. Learn more about TribalNet and opportunities for sponsoring the golf outing on page 7!

One-Time Donation:

Any financial support is appreciated. What you can offer might be just enough to make a huge difference in our mission. Thank You!

TRIBAL-ISAC VISIONARY SPONSORS

Visionary Sponsors of Tribal-ISAC are limited to one per month. Visionaries will receive the following benefits along with many opportunities that extend a full year and beyond.

Visionaries:

- Promoted exclusively as the sponsor within the Tribal-ISAC meeting announcement that includes the meeting invitation and agenda. (ie: “This month’s meeting is brought you by NAME/LOGO”).
- During the Tribal-ISAC meeting being held in your supported month, your logo and point of contact information will be shown on the meeting host’s welcome screen prior to the start of the monthly meeting, along with a verbal thank you from the host.
- Sponsor’s business description, logo and contact info will be posted on the Tribal-ISAC website for an entire year.
- TribalHub Webinar, includes all TribalHub Webinar Benefits found [<HERE>](#).
 - Partnering with our supporting organization, TribalHub, we are able to offer a webinar utilizing their platform and their 25 years of connections and contacts within the tribal industry. Their connections go farther than just Tribal-ISAC members, with over 25,000 contacts available to reach.
 - The webinar is promoted during the Tribal-ISAC monthly meeting and on the meeting’s agenda
- One-page advertisement (exclusive) in the NATIVE and CHIEF reports during your supported month. (These reports go to all Tribal-ISAC members).
 - NATIVE (North American Tribal Incidents, Vulnerabilities & Exploits) Report
 - Tribal-ISAC CHIEF (Cyber Hygiene Information, Education & Fundamentals)
- 1-year banner ad on both Tribal-ISAC and TribalHub’s websites (not exclusive).
- One “post” on the Tribal-ISAC community board during your supported month, posted by a TribalHub team member or a member of the Tribal-ISAC steering committee (you give us the content, they post it, we follow up or connect any leads to you).
- A social media post on the Tribal-ISAC LinkedIn page announcing your sponsorship and support.
- Included in a 1x per quarter social media post that highlights all of the Tribal-ISAC sponsors and supporters.

Cost: \$5,500

Tribal-ISAC is a 501 (c)(3)

TRIBAL-ISAC GIVING SPONSOR

When tribes join Tribal-ISAC, they gain access to valuable threat intelligence and best practices for cybersecurity that is specific to tribes. Sponsoring a portion or all of the annual fee for a tribe to join Tribal-ISAC demonstrates your commitment to the Tribal community and its security. This is also a way for you to indirectly contribute to enhancing the security posture of the tribe, which can lead to safer and more resilient communities. By Sponsoring at the Giving Sponsor level, a portion of your sponsorship funds will provide a tribe the funds necessary to purchase an Individual Membership to Tribal-ISAC at no cost.

Give a Tribe These Benefits:

- Secure access to trusted Collaboration Portal and Tribal-ISAC Platform.
- Opportunity to receive (tribal relevant) threat information feeds daily/weekly.
- Sharing of industry leading practices.
- Access to security minded peers from tribes across the nation for collaboration.
- Teleconferences and webinars provided by Tribal-ISAC's shared security analyst(s).
- Threat bulletins and advisories.
- Access to information received from Tribal-ISAC's Federal, State and commercial information sharing partners.

Giving Sponsors Receive:

- Sponsor's business description, logo and contact info will be posted on the Tribal-ISAC website for an entire year.
- 1-year banner ad on both Tribal-ISAC and TribalHub's websites (not exclusive).
- A social media post on the Tribal-ISAC LinkedIn page announcing your sponsorship and support.
- Included in a 1x per quarter social media post that highlights all of the Tribal-ISAC sponsors and supporters.
- An announcement on the community board, posted by a TribalHub employee or Tribal-ISAC Steering Committee members.
- An Announcement during the monthly meeting.

Cost: \$3,000

ANNUAL TRIBAL-ISAC GOLF OUTING

Sponsorship Opportunities

Why Sponsor?

Participants of the Annual Tribal-ISAC Golf Outing will be supporting the efforts of the Tribal Information Sharing and Analysis Center (Tribal-ISAC), a division of not-for-profit 501(c)(3) Tribal Share, Inc. The mission of the Tribal-ISAC is to improve the overall security posture of tribes with an emphasis on cyber security. The organization fosters a collaborative environment for tribes to share and mitigate threat information, share best practices, and serve as a conduit for security information sharing.

The Annual Tribal-ISAC Golf Outing takes place in conjunction with TribalNet, an annual, nationwide conference & tradeshow celebrating 25 years of connecting technology-minded decision makers within tribal gaming, tribal government, and tribal health entities. *See the full Golf Sponsorship packet here: [Triballsac.org](https://triballsac.org). *Check out TribalNet Conference & Tradeshow information here: TribalNetConference.com

Who Can Sponsor?

TribalNet is the official host of the Annual Tribal-ISAC golf tournament. Players are not required to be a participant at the TribalNet conference, however, TribalNet will only reserve a limited number of spots for non-conference participants and fill available player spots at their discretion.

Who is Playing?

- TribalNet Conference attendees. (Technology-minded decision makers working at tribes and tribal enterprises from all across the country.)
- Golf Sponsors. (Technology vendors working in the tribal industry.)
- A limited number of spots are reserved and available for NON-conference attendees or sponsors.

Below are examples of golf sponsorships that might be available. For the most up-to-date information about golf sponsorships, please visit tribalisac.com.

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| • Hole Sponsor: \$1,250 | • Welcome Bag Sponsor: \$5,000 |
| • Roll the Dice Sponsor: \$3,500 | • Hole & Raffle Prizes Sponsor: \$5,000 |
| • Poker Run Hole Sponsor: \$3,500 | • Welcome Party Sponsor: \$5,000 |
| • Cornhole Hole Sponsor: \$3,500 | • Drink Sponsor: \$5,000 |
| • Specialty Drink Hole Sponsor: \$3,500 | • Lunch Sponsor: \$5,500 |
| • Putting Contest: \$5,000 | • Dinner Sponsor: \$10,000 |



Tribal-ISAC Supporting Sponsor Application

TribalHub has been selected to handle all operations and coordination for Tribal-ISAC sponsorships and donations.

Complete and sign the form below and submit to TribalHub:

Company

Contact Name

Email

Mailing Address

Website URL

Title

Phone

City/State/Zip

Visionary Sponsor: \$5,500

Giving Sponsor: \$3,000

I would like to sponsor a specific tribe Tribe Name:
Elect funds to be earmarked for a tribe demonstrating a financial need to participate
as a member of Tribal-ISAC.

Golf Options:

Send me information on the golf outing

One-Time Donation: \$

Tribal-ISAC is a division of Tribal Share, a 501c-3 nonprofit and donations may be tax deductible. Payments for sponsorships go to Tribal Share and your payment or a portion of it may be tax deductible. Please indicate who should receive a letter at the end of the year to provide the financial information regarding your contribution.

Name:

Email:

I have read and agree to the Tribal Share Privacy Policy and Terms & Conditions.

Total Amount Due:

Date:

Signature: (written, stamped or e-sign)

Submit completed form to Sales@tribalisac.org. Upon receipt, a representative will reach out for instructions on invoicing and next steps. Tribal-ISAC has the right to refuse any request to support, sponsor or donate.